

## AMSRS MEMBERSHIP APPLICATION FORM

The Australian Market & Social Research Society Ltd (AMSRS) is a not-for-profit professional membership organisation established to serve those practising or interested in market, economic and social research. Founded in 1959, its national membership covers more than 2,000 researchers, marketing executives, market research managers and buyers, field managers, recruiters, interviewers, academics and students. All members are bound to observe the *Code of Professional Behaviour*, which covers both the ethics and standard conditions of conducting and reporting marketing research.

AMSRS Membership will benefit those:

- involved in or interested in market, economic, advertising or social research
- employed in the marketing, research or consumer insight sections of an organisation
- conducting qualitative and quantitative research
- who supervise field operations, interview or recruit participants for research projects
- who teach or study in marketing or social and market research

Please refer to our AMSRS Membership brochure or visit our website [www.amsrs.com.au](http://www.amsrs.com.au), for detailed information about the services offered by the Society. Depending on the level of membership chosen, some of the benefits members receive include:

- discounted rates for attendance at AMSRS events
- Research News – our monthly magazine containing industry news
- our annual National Directory & Yearbook
- the Australasian Journal of Market & Social Research, issued twice a year
- industry information via our website [www.amsrs.com.au](http://www.amsrs.com.au)
- regular updates on state and national industry information, developments and events
- participation in special interest groups and industry awards
- the support of political lobbying in areas of importance to the industry, and advice on ethical and privacy issues

**To apply for membership**, please complete the following three pages and forward along with any supporting documentation required, **by fax to: (02) 9571 5944, by email to: [membership@amsrs.com.au](mailto:membership@amsrs.com.au), or by post to:**

**Membership**  
**Australian Market & Social Research Society**  
**Level 1, 3 Queen Street**  
**Glebe NSW 2037**

**Enquiries:** Tel: (02) 9566 3100 or 1300 364 832  
Email: [membership@amsrs.com.au](mailto:membership@amsrs.com.au)  
Website: [www.amsrs.com.au](http://www.amsrs.com.au)  
ABN: 19 002 882 635

## MEMBERSHIP APPLICATION - BACKGROUND INFORMATION

### CONTACT DETAILS

Preferred First Name: ..... Last Name: .....

Dr/Mr/Ms/Mrs/Miss/Other ..... Male / Female      DOB:      /      /

Formal Name (for certificates): .....

Organisation: ..... Department: .....

Postal Address: .....

..... Postcode: .....

Alternate Addr: .....

..... Postcode: .....

Tel (work): ..... Fax (work): ..... Mobile: .....

Tel (home): ..... Fax (home): .....

Email (1): ..... Email (2): .....

Please do NOT send me information about upcoming AMSRS events and industry news by email.

### EMPLOYMENT

Your primary occupation:     Academic       Research Supplier       Research Buyer       Field/Recruitment  
    Student       Other (pls specify): .....

Current Position: ..... Date Appointed:      /      /

Responsibilities: .....

Reporting to: ..... Tel:.....

Previous Position: ..... Held from:      /      to      /

Organisation: ..... Reporting to: .....

Previous Position: ..... Held from:      /      to      /

Organisation: ..... Reporting to: .....

### EDUCATION

Qualification: .....

Institution: ..... Year Awarded: .....

Qualification: .....

Institution: ..... Year Awarded: .....

### OTHER ASSOCIATIONS

I am currently a member of: 1. ....

2. .... 3. ....

### MEMBERSHIP DIVISION

Preferred Division:     ACT       NSW       QLD       SA/NT       VIC/TAS       WA

### AMSRs SPECIAL INTEREST GROUPS

Please tick if you wish to join our:     Young Researchers Group       Clients Networking Group (*suppliers not eligible*)

If you are interested in joining our other special interest groups, such as the Independent Researchers' or Qualitative Recruiters' Groups, or for more information about the YRG and CNG, please refer to our website [www.amsrs.com.au](http://www.amsrs.com.au).

## MEMBERSHIP APPLICATION - MEMBERSHIP REQUIREMENTS

### I am applying for FULL MEMBERSHIP

Full members are entitled to use the postnominals MMSRS (Member of the Market & Social Research Society). You may apply under Option A or Option B, must meet all 3 requirements for that option, and must arrange for signature of your application by your Nominator and Seconder.

(Only applicants for Full membership need to complete this section)

**Option A: I hold a University degree (in any field), or the Certificate in/Diploma of Market Research. I also:**

- 1)  a. Have a minimum of two years sole or directly delegated responsibility for commissioning or planning research and for presenting and interpreting results, or  b. Have exercised full time supervisory responsibility for at least two years (eg fieldwork, coding, statistics), or  c. Have a minimum of two years responsibility for instruction in the techniques and application of market, economic or social research at a tertiary institution.
- 2) Enclose a copy of my degree certificate or academic transcript with my application (**this must be supplied**).
- 3) Have the support of a Nominator and a Seconder, who have signed below. The Nominator must be a Full member or Fellow of the Society. If no other AMSRS member is known to you, the Seconder may be a business referee.

**Option B: I do not hold a tertiary qualification and am applying as a person of merit in the industry, to be judged by the AMSRS National Council. I also:**

- 1)  a. Have a minimum of five years sole or directly delegated responsibility for commissioning or planning research and for presenting and interpreting results, or  b. Have exercised full time supervisory responsibility for at least five years (eg fieldwork, coding, statistics), or  c. Have a minimum of five years responsibility for instruction in the techniques and application of market, economic or social research at a tertiary institution.
- 2) Enclose brief supporting documentation outlining the required minimum five years experience.
- 3) Have the support of a Nominator and Seconder, who have signed below. The Nominator and Seconder must BOTH be Full members or Fellows of the Society.

**Nominator:** I, (print name) ..... declare that to the best of my knowledge this information is true and correct. Signature: ..... Date: ..... Tel: .....

**Seconder:** I, (print name) ..... declare that to the best of my knowledge this information is true and correct. Signature: ..... Date: ..... Tel: .....

### I am applying for ASSOCIATE MEMBERSHIP

- I am employed in the marketing or research section or department of an organisation or
- I have an interest in market, economic, advertising or social research.

### I am applying for STUDENT MEMBERSHIP

I am NOT in full time employment, and am a full-time/part-time student currently enrolled at:

..... Student no: .....

### PROFESSIONAL BEHAVIOUR AGREEMENT *(All applicants must complete this section)*

I have read and fully understood the AMSRS *Code of Professional Behaviour* and, if granted membership, will undertake to conform to the *Code* and agree to be bound by the AMSRS Constitution and By-Laws and any other relevant rules of the Society. I agree to attend a New Members' Evening or duly convened seminar which includes specific instruction in the AMSRS *Code of Professional Behaviour*, or alternatively to complete a test on its content. I understand that, if found guilty of any breach of the AMSRS *Code of Professional Behaviour*, my name and details of the breach may be published in an AMSRS publication.

I, (print name) ....., declare that to the best of my knowledge, the information contained in this application is true and correct.

Signature: ..... Date: .....

### PRIVACY STATEMENT *(Please refer to our website [www.amsr.com.au](http://www.amsr.com.au) for the complete AMSRS Privacy Statement.)*

We collect and hold your personal information in order to provide you with member services. Your personal information is only disclosed to outside organisations in order to provide these services to you. Your name, company name & membership level will be listed on our website. We do not provide mailing lists to external parties for their advertising purposes. We do, however, mail third party information for a fee. Monies raised in this way go towards improving member services and are a small but important part of the Society's revenue base. You are entitled to request a copy of your membership record at any time.

## MEMBERSHIP APPLICATION - SUBSCRIPTION FEES

Our standard membership subscription period is a financial year July to June. For new members joining, fees are calculated pro rata to June, based on the month of application. The table below outlines the fees to be paid according to the month you are joining, for the different levels of membership. Annual renewal of your subscription will fall due from July each year. The amounts shown below for Full and Associate fees include an application fee of \$27.50 (incl GST). The application fee does not apply to Student members.

### SUBSCRIPTION FEES – NEW MEMBERS (amounts are inclusive of GST)

If joining in:	Jul, Aug or Sep 11	Oct, Nov or Dec 11	Jan, Feb or Mar 12	Apr, May or Jun 12
Covers Membership:	to 30 Jun 12	to 30 Jun 12	to 30 Jun 12	to 30 Jun 13
<b>Full Member</b>	\$ 364.50	\$ 286.00	\$ 207.00	\$ 443.50
<b>Associate Member</b>	\$ 336.50	\$ 265.00	\$ 193.00	\$ 408.50
<b>Student Member</b>	\$ 68.00	\$ 57.00	\$ 45.00	\$ 80.00

### MEMBERSHIP SUBSCRIPTION PAYMENT BEING MADE FOR:

Name: \_\_\_\_\_ Organisation: \_\_\_\_\_

Fees due = \$ \_\_\_\_\_ (incl GST) *(Note: payment will be fully refunded should this application be unsuccessful.)*

- This is a company-paid subscription. (If your company pays these fees on your behalf, they are entitled to transfer residual membership fees to another employee, should you leave them.)
- I am paying for my own subscription.

**Special Offer: a \$22 discount applies to all subscription fees if payment accompanies your membership application!**

### PAYMENT DETAILS

- Payment accompanies my application.** This form becomes a TAX INVOICE upon payment.

The amount being paid, after deduction of the \$22.00 discount, is: \$ \_\_\_\_\_ (incl GST).

Payment is being made by:

- Cheque       EFT on: ..... / ..... / ..... BSB: 062 217 Acct No: 0080 3399 Acct Name: AMRS  
*(Please quote your name in the transfer description.)*

Please charge to:     Mastercard       Visa       Amex\*       Diners\*  
*\* NB: 3% surcharge applies for Amex or Diners*

Card number:                        

Name on card: .....      Expiry date:   /

Signature: .....

- Please send me a receipt after my payment has been banked.

- Payment is not enclosed.** Please instead send a Tax Invoice for the subscription fees, made out to:  
 ..... *(Please note: the \$22 discount does not apply to this option.)*

- Payment is not enclosed,** as subscription fees are to be **transferred** from a previous membership subscription paid by this company, on behalf of: .....